Program Logic Model for SparkPoint at Skyline College

INPUTS



OUTPUTS



OUTCOMES - IMPACT

What it takes

Context:

- A. Commitment and Vision of Executive Level Leadership
- B. Strategic planning
- C. Institutional effectiveness
- Risk tolerant manager who excels in organizational complexity
- Partnerships with community based organizations, government agencies, and foundations
- Innovative funding strategies
- Integrated student services & instructional programs
- Human resources
- Annie E. Casey (AEC) Centers for Working Families Model
- United Way of the Bay Area Regional SparkPoint Network
 - A. Technical assistance
 - B. Funding
 - C. Impact | Scale
- MDC | AEC National College **Learning Network**
 - A. Technical assistance
 - B. Impact | Scale
- Efforts to Outcomes Database to inform strategy
- Community informed cultural competence
- Social justice framework
- Behavioral economics
- Household emphasis

Activities: Coaching and Bundling 2 or more Service Categories

Participation: Who we reach

Workforce/Education

- Acquire Vocational Skills
- Increase Education Level
- Obtain Employment
- Workshops

Finances

- Access Banking/ **Financial Products**
- Decrease Debt
- Individual Development Accounts
- Establish & Increase Credit Score
- Manage Finances (Including Savings)
- Education & Workshops

Benefits Access

- Advocate for Benefits
- Food Pantry
- Obtain Academic Financial Aid
- Obtain Affordable Housing
- Obtain Benefits
- Tax Preparation
- Workshops

Diverse population with household incomes below the selfsufficiency standard* for San Mateo County

- Students (regardless of county residence) and
- Other San Mateo County residents not enrolled

*Self Sufficiency Standard,

County that standard for a

family of three = \$72,863 in

2011.

Clients will achieve **Economic Mobility* by:**

Short Term - Economic

Mobility

(1-3 years)

- Increasing Income by at least
- Increasing Credit Score by at least 5% (5% increase in at least one credit reporting agency score)
- Reducing Debt by at least 5%
- Increasing Savings by at least

Additionally, clients who are students will:

- Increase academic persistence rates when bundling services
- Increase likelihood of achieving an academic degree or certificate when bundling services

one short-term goal

Clients will achieve Financial Stability* by:

Long Term – Financial

Stability

(4-6 years)

- Income
- 650 or Above Reducing Debt to Income
- Accumulating a Savings Equivalent to 3 Months of

- Achieving a Self Sufficient
- Achieving a Credit Score of
- Ratio to Less than 40%
- Living Expenses

SparkPoint Regional Impact:

Along with other community/collective impact initiatives, cut Bay Area poverty in half by 2020

Impact

(7-10 years)

Influence public policy to promote collaboration and improve service delivery to increase financial stability

Additionally, students will:

- Transfer to a 4 year College or University or
- Obtain Credential for **Employment**

*Financial Stability:

Achieve all 4 longterm financial goals

SparkPoint at Skyline **College Impact:**

Increase access to certificates and degrees

Improve college affordability

Strengthen persistence toward achievement

Expand accountability

developed by the Insight Center for Community Economic Development, * Economic Mobility: accounts for aeographic 5% increase in at least variation in the cost of living. For San Mateo

listed above

