MDC

Stakeholder Analysis

Internal partnerships are essential given the cross-functional nature of the Working Families Success approach.

- Brainstorm a list of people who are important to the success of your scaling effort. The list can include specific individuals or departments or categories of people.
- Determine which category each falls into:
  - + People whose planning participation is necessary for success
  - + People whose support or approval is necessary for success
  - + People whose planning participation would be helpful
  - + People whose support or approval would be helpful
- Prioritize the list by who is most critical to success
- Decide who must be involved in the entire process and who can be involved in smaller pieces of it

Tool Developed by MDC

	Planning Participation		Support or Approval			
Individual, Department, or Category	Necessary for success	Helpful	Necessary for success	Helpful	Priority	Involved in the entire process or smaller pieces?